



**QUAKER COLOR**  
A Step Ahead...

## Welcome to Quaker Color – Specialty Chemicals

As a Specialty Chemical Company **Quaker Color** offers a variety of coatings products to the Global Market. We are leaders in automotive coatings in the USA, and have a strong presence in other North American countries, Latin America, and Europe. More recently we have expanded our business into Asia.

At **Quaker Color**, we are passionate about the chemical business. Our polyurethane dispersion technology continues to be on the cutting edge of coatings performance, allowing our technology to add value to your product where critical properties are needed to improve and enhance resistance, softness and toughness, feel, surface look, and color.

Our aim is to improve the quality of coatings for all end use applications whether it is for Automotive, Electronics, Industrial coatings, Metal coatings, Textiles, Paper, Construction, Rubber, Plastics, Shoe Finishes, Synthetic Leather Finishes or Wood Coatings.

At **Quaker Color** we are committed to innovating and developing environmentally friendly water-based products with superior performance while providing an economical cost advantage.

**The technologies and products we offer for coating various substrates include:**

**Poseidon Urethane: Water-borne Polyurethane dispersions-** High performance water-borne products that impart excellent adhesion to various substrates, with excellent film toughness, flexibility, non-yellowing resistance, water resistance, abrasion resistance, and chemical resistance. These products can be crosslinked to further enhance performance properties.

**Poseidon Linker: Crosslinkers-** Compatible with most acrylic and polyurethane binder systems; it significantly improves water and solvent resistance, toughness, abrasion resistance, block resistance, flexibility and long term durability of the coating inclusive of UV outdoor exposures.

**Q-Color: Pigments-** 0 VOC High quality concentrated pigment dispersions offering consistent accuracy in color matching, excellent wet/dry rub resistance, heat resistance, UV resistance, hiding power, and all while not detracting from the coatings' water resistance.

**Q-Feel: Touch and feel modifier-** Unique feel additives for exclusive use in water-based coating systems. It imparts a very pleasant feel of a silky and waxy nature with nice mellow handle.

**Q-Add: Additives used to enhance your coating system.**

**Wax-** Improves the surface feel, water and abrasion resistance properties.

**Thickener-** Provides the ability to effectively control the rheology of the coating.

**Flow agent-** To be used as a leveling and wetting aid for water-borne coatings on difficult to wet or non-absorbing substrates.

**Defoamer-** Eliminates trapped air bubbles/foam in the coating.

**Matting agent-** Highly compatible resin free dullers/fillers derived from unique chemistries, used for high opacity coatings without overloading the surface causing harsh and coarse feel, increases opacity and reduces gloss.

**Poseidon Top: Aqueous topcoats-**

Acrylic/Polyurethane topcoats ranging from glossy to dull, imparts exceptional coverage with outstanding physical properties in terms of flexibility, abrasion resistance, wet rub, excellent cold crack resistance, good flexibility, good surface feel, good light-fastness, heat stability and excellent flow properties.

**“Q-Color, Q-Upgrade, Poseidon Urethane, Q-Add, Poseidon Top, Q-Feel and Poseidon Linker” are Registered Brand Names and Trade Marks of Quaker Color.**

## Paper Coatings- Aqueous Aliphatic Urethane Dispersion

Product	% Total Solids	Gloss at 60°	% Elongation	Taber Abrasion mg loss	Performance Attributes
<b>Poseidon Urethane AB-83</b> <i>Aliphatic urethane</i>	53 ± 2	4	1100	-	Unique high solid, <b>co-solvent free</b> , polyurethane binder imparts excellent drape, filling, flexibility and softness with nice surface feel.
<b>Poseidon Urethane AB-53</b> <i>Aliphatic urethane</i>	37 ± 2	85 - 88	850	<5	Specialty flexible urethane polymer designed to impart water resistance, toughness and good binding with smoothness. Suitable for use in finishing various paper substrates. NMP Free version available.
<b>Poseidon Urethane AB-38</b> <i>Aliphatic urethane</i>	33 ± 2	0 – 2	1000	10	Unique <b>co-solvent free</b> , highly flexible, low gloss soft touch resin designed to impart satin like feel. Good covering, smooth surface feel with uniform look and appearance to the different paper substrates.
<b>Poseidon Urethane ST-844</b> <i>Aliphatic urethane</i>	33 ± 2	1 - 3	1000	<10	Unique <b>co-solvent free</b> , highly flexible, low gloss, soft touch resin designed to impart satin like feel. Good covering, smooth surface feel with uniform look and appearance to the different paper substrates.
<b>Poseidon Urethane ST-944</b> <i>Aliphatic urethane</i>	35 ± 2	0 – 2	750	13	Unique <b>co-solvent free</b> , highly flexible, low gloss soft touch resin designed to impart satin like feel. Good covering, smooth surface feel with uniform look and appearance to the different paper substrates.

Quaker Color manufactures all its products under carefully controlled conditions to meet rigid specifications. The values given in this publication are typical values intended as guidelines for the use of the products. They are not specifications. If you require the actual specifications currently in force on the specific products, contact your **Quaker Color** representative for the appropriate information